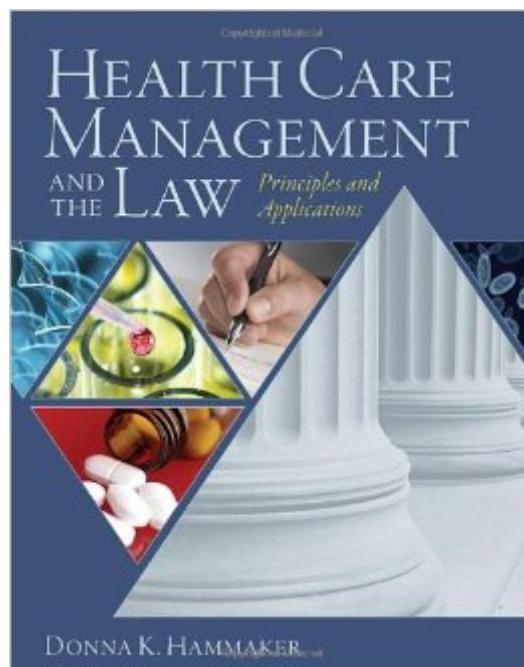


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Health Care Management And The Law: Principles And Applications



Synopsis

Health Care Management and the Law: Principles and Applications engages students who will be leading and shaping twenty-first century health care organizations. It raises questions about health law issues such as emergence of the U.S. as a player in the global health care industry, innovative new approaches to the payer/provider model, and the future of tailored therapeutics. The text provides a comprehensive overview of health law, which is relevant to both undergraduate students seeking the basic management skills required to work in health care organizations, and graduate students currently working in health care organizations. The text is divided into thirteen broad parts ranging from an overview of specific health laws and affordable health care to producers of medical products and the future of health care in the U.S. Health Care Management and the Law concludes with a summary of improved medical technologies and the future of personalized health care. The technology-enhanced learning tools that accompany the text are available in multiple formats to fit individual readers' learning preferences, including an online learning management system with a test generator, study notes, Web links, threaded discussion forums, and additional assignments; an instructor's resource CD with PowerPoint presentations, Exam View test bank, instructor's manual, and syllabus templates; and a student study guide. An online companion to this text offers additional student and instructor resources including summaries of specific court decisions recently decided, as well as the full decisions, and additional data-driven facts from the text. The range of instructional tools will meet virtually every instructors' needs.

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